



BUCKINGHAMSHIRE  
NEW UNIVERSITY

EST. 1891



# Your Social Media Guide @ BNU

**Posting, sharing, liking  
or commenting?**

**Your digital footprint  
matters.**



This quick guide gives you the essentials from **BNU's Student Social Media Policy** - helping you stay safe, professional and positive online.



## DO'S - POSITIVE USE OF SOCIAL MEDIA

**Think professionally:** Build your network, showcase your work, join subject specific groups.

**Stay safe:** Use privacy settings, protect your personal data, check before you share.

**Be respectful:** Engage with others in a constructive, supportive way - thoughtful posts and kind interactions help build a safe and inclusive community.

**Ask first:** Always get consent before sharing images, videos or content featuring others.

**Check:** If you are a professional student, your professional bodies will have their own social media policy or guidance, ensure you are following this.



## RISKS TO WATCH OUT FOR

- Posting when angry, upset or under the influence.
- Sharing confidential, sensitive or employer/placement-related information.
- Assuming “private” accounts are invisible - screenshots last forever.
- Sharing AI-generated or manipulated content without checking accuracy.





**Cyberbullying or harassment;  
from repeated unkind  
messages to offensive or  
discriminatory comments**

**- NEVER ACCEPTABLE.**

## REMEMBER

- Teaching spaces are not public - consent is required for photos/videos.
- Avoid sharing photos or videos where uniforms or logos make your placement setting identifiable unless you have explicit permission.
- Posting images in uniform or with visible placement/employer logos without permission - this may identify the setting and breach confidentiality.
- Your posts can be seen by future employers, placement providers and professional bodies.
- Freedom of Speech is protected - but must be expressed responsibly and respectfully.



## IF SOMETHING GOES WRONG

**Don't engage** - take screenshots or keep evidence.

**Report** via the platform (block/mute where possible).

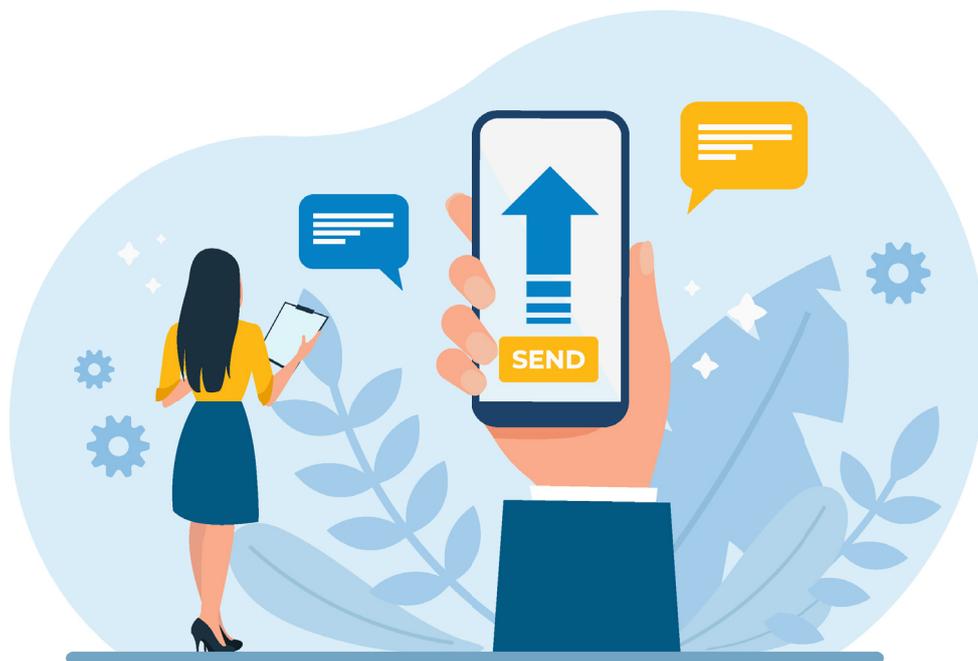
**Talk** to your personal tutor or the Student Hub.

**Report & Support** - confidential reporting available [here](#).

**Serious abuse?** Contact the police directly.

### Additional support needed?

Reach out to the Students' Union:  
[advice centre suadvice@bnu.ac.uk](mailto:advicecentre@bnu.ac.uk)



### Find out more

- Read the full [Student Social Media Policy](#)
- Visit the BNU [Social Media Advice](#) page
- See [case studies of good & poor practice](#)



**Think before you post.  
Protect yourself.**

**Support others.  
Build your future.**



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